



## **Accreditation guidelines for broadcast media:**

In accordance with internationally accepted guidelines for the accreditation of media representatives, ICTV1 will issue press badges exclusively to journalistically active media representatives reporting on this year's SuperCar Week, Palm Beach, Florida.

## **Essential Credentials:**

Official confirmation from the relevant broadcasting station (on original letterhead) clearly stating that the media representative has been commissioned to report about this year's SuperCar Week, disclosing the context in which the footage of SuperCar Week, Palm Beach, Florida will be used.

ICTV1 as the official licensed producer and the exclusive media agency of SuperCar Week reserves the right to grant or refuse accreditation in all cases.

USA, Florida and International Representative:

ICTV1  
c/o Neil London News & Managing Director  
neillondon@ictv1.com  
954-296-5204

## **Broadcast Policy:**

Recordings may only be used for editorial for television transmission reporting on this year's show. Crews must ask permission of exhibitors and sponsors before filming any exhibitors or sponsors area. Close-ups of exhibitors and sponsors areas individual items, vehicles or other items require the express consent of the exhibitor/sponsor in question. The crew has to operate in such a way that at no point are the exhibitors or sponsors vehicles or other items on display endangered or visitors or attendees experience of the events compromised. Should these conditions be disregarded, accreditation to the show as well as to all other future events mounted by ICTV1 may be withdrawn. Their employees are empowered, at the request of an exhibitor or sponsor or visitor, to examine the admissability of recorded material taken without permission and to take these away if necessary.