



### **Accreditation guidelines for non-broadcast media:**

In accordance with internationally accepted guidelines for the accreditation of media representatives, ICTV1 will issue press badges exclusively to journalistically active media representatives reporting on this year's SuperCar Week, Palm Beach, Florida.

### **Essential Credentials:**

A recent article or blog post assigned to the applicant name about SuperCar Week or the domestic USA or International auto market.

or

An official confirmation from the relevant editor's office (on original letterhead) clearly stating that the media representative is working in an editorial/journalistic capacity for this editors office (please indicate the exact title position) and has been commissioned to report about this years SuperCar Week, Palm Beach, Florida. If you are unable to supply the above credentials but believe you qualify for press accreditation, please contact the below listed representatives of ICTV1.

ICTV1 as the official licensed producer and the exclusive media agency of SuperCar Week reserves the right to grant or refuse accreditation in all cases.

### **USA, Florida and International Representative:**

ICTV1  
c/o Neil London News & Managing Director  
neillondon@ictv1.com  
954-296-5204

### **Important Information:**

Employees of marketing, advertising, media, PR, event and promotion agencies will not be given free admission to the SuperCar Week ticketed events or VIP areas. Tickets for such admission and access can be purchased from SuperCarWeek.com or on site.